



# OMAHA'S TEAM

PASSION

EXCELLENCE

TEAMWORK

September 2010

Dear UNO Hockey Booster,

The UNO Hockey season is right around the corner and planning for the popular coach's radio show, "Slapshot," is underway. The radio show is an important avenue to promote Maverick hockey in the greater Omaha community.

During the season, 1620 The Zone (one of the top five stations in the nation!) airs the coach's show on Tuesday evenings from 6:05 p.m. through 7:00 p.m. at Old Chicago – 78<sup>th</sup> & Cass. Many UNO fans enjoy being on location each week to visit with Head Coach Dean Blais, meet Maverick hockey players and discuss game strategies.

Sponsorship opportunities for "Slapshot" are available at this time. Please visit the following website – [www.greatplainsmktg.com](http://www.greatplainsmktg.com) – for sponsorship details. Gerry Gray has been authorized by UNO Athletics to work with 1620 The Zone to produce the show and could use financial support from fans of UNO hockey as the team moves into the WCHA.

We appreciate any support you can give to assure that the radio show continues.

Thank you.

Sincerely,



Mike Kemp  
Associate Athletic Director



Dean Blais  
Head Coach

MK/sf